

## Material Information Sheet – Flexible internal and external Banner Materials



### Description

Banner materials are primarily manufactured using a fabric-reinforced flexible polyvinylchloride (PVC). They are available in a wide range of colours, finishes, thicknesses and with a variety of additives for more specialised applications.

The main characteristics of Banner materials are:-

- Outstanding weathering resistance
- Low weight - ~250-500g per square metre
- Excellent dimensional stability
- Excellent printability using a variety of techniques

### Applications in Sign-making

Because of their low weight, banner materials are traditionally used for large signage where heavier rigid materials would be impractical to secure in place. This makes them particularly suited for short-term applications where conventional, more permanent fixtures would not be appropriate.

Their flexibility and ease of fixing allows for unusual or novel positioning. Banner materials can potentially be affixed using double-sided bonding tape if required.



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## Special Grades

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Banner materials can be supplied in a variety of formulated grades for specific applications:-

- Higher performance exterior grades with up to 5 year lifespan
- Anti-fungal additives to reduce growth of mildew or mould
- Fire-retarded grades for sensitive applications

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## Use of Over-Laminate

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Digital printed inks have a predicted lifespan of up to 3 years, following which the colours will fade.

Banner materials can be over-laminated with a clear protective lacquer to provide additional weathering resistance to the inks.

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## Availability

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There are a wide range of banner materials available from stock for rapid turn-around.

Contact Clarity Sign and Design for specific applications.

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## Further information

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For further information contact:-

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